



The Write Line of Success

PRODUCT CATALOGUE



www.wiserpens.com

INTRODUCTION



Registered
Star Export House



* 'Highest' level of creditworthiness

ELKOS Pens Limited, was incorporated in the year 2003 by the visionary father-son duo of Late Mr. H S Jain & Mr. B K Jain (Managing Director). Under their leadership, **ELKOS Pens** has rapidly emerged as one of the leading manufacturer and exporter of writing instruments in India with well-known international brand **“WISER”**. We offer a diverse range of products and complete collection of Ball Pens, Gel Pens and Direct Fill Pens combining classical and contemporary design to suit everyday writing, and which also makes for a great gift. We have earned the trust of our customers through our relentless pursuit of excellence.

With over five decades of expertise in the field of writing instruments, Mr. Jain's exceptional ability to anticipate market trends and make strategic decisions have driven our exponential growth. In recognition of our unwavering commitment to quality. We also have the distinguished honour of being the official stationery partner of esteemed Indian educational institutions such as IITs and IIMs.

Mr. Naman Jain is a dynamic young leader and third-generation member of Elkos Pens Limited, currently serving as Whole Time Director. With a Master's Degree in International Management from Europe, he has rapidly advanced from executive to director in just five years, showcasing his dedication and expertise. Under his leadership, the company has significantly expanded its product range, notably introducing markers for stationery and tips for writing instruments. This strategic move has not only diversified our offerings but also strengthened our in-house production capabilities, positioning Elkos Pens for continued growth and success.

The brand name **“WISER”** itself is an innovative word and one of the most transformative consumer product in the world. The company has grown through brands they are privilege to bring to consumer worldwide. **“WISER”** is committed to enhancing the lives of customer with innovative product that create moments of joy. Our aim is to deliver the best quality product to our client and make them satisfied.

While a pen may seem like a simple product, a lot of process plays a vital role. Behind the development and design process of each writing instrument is a finest demonstration by our innovative R & D processes with well equipped Korean and Japanese modern technologies. Our R & D team puts a lot of effort into ensuring that it feels absolutely right in your hand comprising factor like latest trendy design, ink flowing (smooth), suitable grip and writing angle too.

“A pen is mightier than a sword”. A high quality pens can make a statement to your quotient by several notches. Design rules of fine writing and makes this exquisite instrument strikingly unique.

“WISER” Brand has been a top designer and producer of high quality writing instrument, i.e., Ball Pens, Gel Pens and DF Pens represent this union of legacy and freshness an alluring prospect that has inspire some of the most creative mind to use them. We have also expanded our product portfolio offering world class product of stationery like Permanent Marker, White Board Marker, Mechanical Pencil and Sketch Pens. Beside securing the company's position and honoring achievements, we also believe in constantly striving to advance in the quality product for affordable prices.

To further enhance our production capacity for writing instruments, we have introduced tips manufacturing machines sourced from Mikron, Switzerland. This investment allows us to improve our manufacturing efficiency and product quality, ensuring we meet the growing demands of our customers while maintaining our commitment to innovation and excellence.

Our distribution network is around the globe including Asia, European and Middle East countries which makes up about 100% of its sales. Our exporting countries are Azerbaijan, Russia, Israel, Turkey, Thailand, Yemen, Afghanistan, Syria, Brazil, Columbia, Cambodia, Ethiopia & others.

Achievements & Activities

- We are one of the leading manufacturers and exporters in the market for wide varieties of plastic writing instrument, having Star “Export House” certificate duly recognized by Government of India.
- We regularly participate in the leading international stationery and office supplies trade fairs which includes Paperworld at Frankfurt in Germany and Paperworld at Dubai in Middle East.
- Our company has been certified by the standards of **ISO 9001:2015** (Quality Management System)
- We are working on a SAP B1 ERP.



PANCHLA UNIT

POLY PARK UNIT



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WISER[®]

MAGIC



- Description : GEL PEN
- Tip : 0.6 mm
- Body Colour : TR
- Refill Colour : **BLUE** **RED** **BLACK** **GREEN**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 49 X 32 X 32 cm.
- Measure : 0.050m³

WISER[®]



- Description : GEL PEN
- Tip : 0.6mm
- Body Colour : Tinted Colour
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 49 X 32 X 32 cm.
- Measure : 0.050m³

WISER[®]

VELO



- Description : GEL PEN
- Tip : 0.6mm
- Body Colour : Tinted Colour
- Refill Colour : **BLUE** **RED** **BLACK** **GREEN**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 49 X 32 X 32 cm.
- Measure : 0.050m³

WISER[®]

OTTO



- Description : GEL PEN
- Tip : 0.6 mm
- Body Colour : TR
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 49 X 32 X 32 cm.
- Measure : 0.050m³



- Description : BALL POINT PEN
- Tip : 0.7 mm
- Body Colour : T.R
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 49 X 32 X 32 cm.
- Measure : 0.050m³

WISER[®]

ANOM



- Description : BALL POINT PEN
- Tip : 0.7 mm
- Body Colour : TR
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 48.5 X 32 X 27.5 cm.
- Measure : 0.043m³

WISER[®]

BETTER



- Description : BALL POINT PEN
- Tip : 0.7 mm
- Body Colour : T.R
- Refill Colour : Pen Colour Ink Colour
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 48.5 X 32 X 27.5 cm.
- Measure : 0.043m³

WISER[®]

BLAST



- Description : BALL POINT PEN
- Tip : 0.7 mm
- Body Colour : Assorted T.R Colour Film
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 48.5 X 32 X 27.5 cm.
- Measure : 0.043m³

WISER[®]

CLICK+



- Description : Retractable Ball Point Pen
- Tip : 0.7 mm
- Body Colour : Opaque / T.R
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 50 pcs. Box /400 pcs. Carton
/ 2000pcs. Master Carton
- Carton size : 41 X 33 X 35.5 cm.
- Measure : .048m³

WISER[®]

CUTY



- Description : BALL POINT PEN
- Tip : 0.7mm
- Body Colour : TR Multi Colour Foil
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 49 X 33.5 X 32.50 cm.
- Measure : 0.053m³

WISER[®]

EXIMO



- Description : BALL POINT PEN
- Tip : 0.7 mm
- Body Colour : TR
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 48.5 X 32 X 27.5 cm.
- Measure : 0.043m³

WISER[®]



- Description : BALL POINT PEN
- Tip : 0.7mm
- Body Colour : Opaque
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 49 X 33.5 X 32 cm.
- Measure : 0.053m³

WISER[®]

FIRST



- Description : DODECAGON BALL POINT PEN
- Tip : 0.7mm
- Body Colour : Opaque
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 49 X 32 X 32 cm.
- Measure : 0.050m³

WISER[®]



- Description : BALL POINT PEN
- Tip : 0.7mm
- Body Colour : Opaque
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 49 X 33.5 X 32.5 cm.
- Measure : 0.053m³

WISER[®]

GLORY



- Description : BALL POINT PEN
- Tip : 0.7mm
- Body Colour : Opaque
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 49 X 33.5 X 32 cm.
- Measure : 0.053m³

WISER[®]



- Description : BALL POINT PEN
- Tip : 0.7mm
- Body Colour : TR
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 48 X 32.5 X 36.5 cm.
- Measure : 0.057m³

WISER[®]

LOVINO



- Description : BALL POINT PEN
- Tip : 0.7mm
- Body Colour : TR Multi Colour Foil
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 49 X 33.5 X 32.50 cm.
- Measure : 0.053m³

WISER[®]

OLD GOLD



- Description : BALL POINT PEN
- Tip : 0.7mm
- Body Colour : Opaque
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 49 X 33.5 X 32.5 cm.
- Measure : 0.053m³

WISER[®]

ORIO



- Description : TRIANGULAR BALL POINT PEN
- Tip : 0.7 mm
- Body Colour : Rubberized
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 49 X 32 X 32 cm.
- Measure : 0.050m³



WISER[®]

ORRA



- Description : BALL POINT PEN
- Tip : 0.7mm
- Body Colour : Milky Transparent
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 49 X 33.50 X 32.50 cm.
- Measure : 0.053m³

WISER[®]



- Description : BALL POINT PEN
- Tip : 0.7 mm
- Body Colour : Assorted
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 48 X 32.5 X 32 cm.
- Measure : 0.050m³

WISER[®]

QUICKFLOW LITE



- Description : BALL POINT PEN
- Tip : 0.7mm
- Body Colour : TR with Colour Foil / TR
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 48 X 32.5 X 36.5 cm.
- Measure : 0.057m³

WISER[®]

RAFFA



- Description : BALL POINT PEN
- Tip : 0.7mm
- Body Colour : TR with Colour Foil / TR
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 48 X 32.5 X 36.5 cm.
- Measure : 0.057m³

WISER[®]

RECORD



- Description : BALL POINT PEN
- Tip : 0.7mm
- Body Colour : Opaque
- Refill Colour : Pen Colour Ink Colour
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 49 X 33.5 X 32 cm.
- Measure : 0.053m³

WISER[®]

ROLL-ON



- Description : BALL POINT PEN
- Tip : 0.7 mm
- Body Colour : Opaque
- Cap : Opaque
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 48 X 32.5 X 36.5 cm.
- Measure : 0.057m³

WISER[®]

ROLL-X



- Description : BALL POINT PEN
- Tip : 0.7 mm
- Body Colour : Opaque with Colour Foil
- Cap : Opaque
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 48 X 32.5 X 36.5 cm.
- Measure : 0.057m³

WISER[®]

SIGNY



- Description : BALL POINT PEN
- Tip : 0.7mm
- Body Colour : TR Multi Colour foil
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 50pcs. Box / 1000pcs Master Carton
- Carton size : 41 X 33 X 35.5 cm.
- Measure : 0.048m³

WISER[®]

SMOOTH



- Description : BALL POINT PEN
- Tip : 0.7 mm
- Body Colour : TR / Opaque
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 50pcs. Box / 1000pcs Master Carton
- Carton size : 41 X 33 X 35.5 cm.
- Measure : 0.048m³

WISER[®]

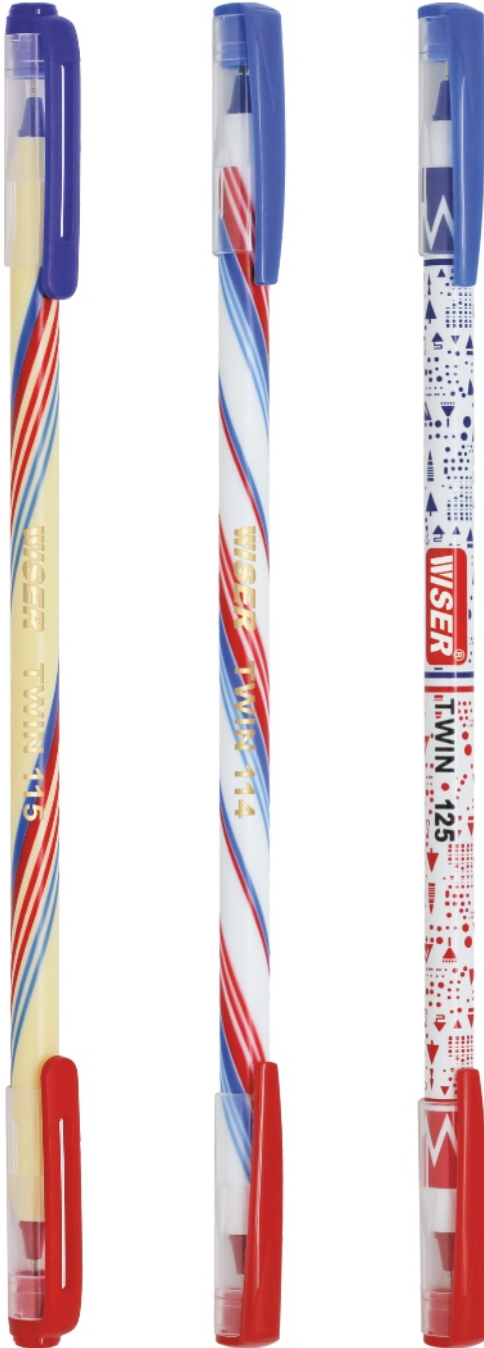
TRUE



- Description : BALL POINT PEN
- Tip : 0.7mm
- Body Colour : Opaque
- Refill Colour : Pen Colour Ink Colour
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 49 X 33.5 X 32 cm.
- Measure : 0.053m³

WISER[®]

TWIN



- Description : TWIN BALL PEN
- Tip : 0.6mm
- Body Colour : Opaque / Foil
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 50pcs. Pouch / 750pcs. Carton
/3000pcs. Master Carton
- Carton size : 38.5 X 32 X 38 cm.
- Measure : 0.047m³

WISER[®]

VEER



- Description : BALL POINT PEN
- Tip : 0.7 mm
- Body Colour : Opaque
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 47.5 X 32.5 X 36 cm.
- Measure : 0.056m³

WISER[®]

VISTA



■ Description : TRIANGULAR BALL POINT PEN

■ Tip : 0.7mm

■ Body Colour : TR / Tinted / Opaque

■ Refill Colour : **BLUE** **RED** **BLACK**

■ Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton

■ Carton size : 49 X 33.5 X 32 cm.

■ Measure : 0.053m³



WISER[®]

ZIVIC



- Description : BALL POINT PEN
- Tip : 0.7 mm
- Body Colour : Foil / TR
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 12pcs. Box / 144pcs. Carton
/1728pcs. Master Carton
- Carton size : 49 X 33.5 X 32.50 cm.
- Measure : 0.053m³

WISER[®]

ALFA



- Description : DIRECT FILL BALL PEN
- Tip : 0.6 mm
- Body Colour : Assorted
- Ink Colour : **BLUE** **RED** **BLACK**
- Qty : 50pcs.Pouch / 750 pcs.Box
/3000pcs. Master Carton
- Carton size : 38.5 X 32 X 38 cm.
- Measure : 0.047m³

WISER[®]

COLOURS



- Description : DIRECT FILL BALL PEN
- Tip : 0.6 mm
- Body Colour : Assorted
- Ink Colour : **BLUE** **RED** **BLACK**
- Qty : 50pcs.Pouch / 750 pcs.Box
/3000pcs. Master Carton
- Carton size : 38.5 X 32 X 38 cm.
- Measure : 0.047m³

WISER[®]



- Description : DIRECT FILL BALL PEN
- Tip : 0.6mm
- Body Colour : Assorted
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 50pcs. Pouch / 750pcs. Carton
/3000pcs. Master Carton
- Carton size : 38.5 X 32 X 38 cm.
- Measure : 0.047m³

WISER[®]

LONG DF



- Description : DIRECT FILL BALL PEN
- Tip : 0.6mm
- Body Colour : Assorted / Foil
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 50pcs. Pouch / 750pcs. Carton
/3000pcs. Master Carton
- Carton size : 38.5 X 32 X 38 cm.
- Measure : 0.047m³

WISER[®]



- Description : DIRECT FILL BALL PEN
- Tip : 0.6mm
- Body Colour : TR
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 50pcs. Pouch / 750pcs. Carton
/3000pcs. Master Carton
- Carton size : 38.5 X 32 X 38 cm.
- Measure : 0.047m³

WISER[®]

SHINE



- Description : DIRECT FILL BALL PEN
- Tip : 0.6 mm
- Body Colour : TR
- Ink Colour : **BLUE** **RED** **BLACK**
- Qty : 50pcs.Pouch / 750 pcs.Box
/3000pcs. Master Carton
- Carton size : 38.5 X 32 X 38 cm.
- Measure : 0.047m³

WISER[®]



- Description : DIRECT FILL BALL PEN
- Tip : 0.6 mm
- Body Colour : Assorted
- Ink Colour : **BLUE** **RED** **BLACK**
- Qty : 50pcs.Pouch / 750 pcs.Box
/3000pcs. Master Carton
- Carton size : 38.5 X 32 X 38 cm.
- Measure : 0.047m³

WISER[®]

OB-32



- Description : DIRECT FILL BALL PEN
- Tip : 0.6 mm
- Body Colour : Assorted
- Ink Colour : **BLUE** **RED** **BLACK**
- Qty : 50pcs.Pouch / 750 pcs.Box
/3000pcs. Master Carton
- Carton size : 38.5 X 32 X 38 cm.
- Measure : 0.047m³

WISER[®]



- Description : DIRECT FILL BALL PEN
- Tip : 0.6mm
- Body Colour : TR
- Refill Colour : **BLUE** **RED** **BLACK**
- Qty : 50pcs. Pouch / 750pcs. Carton
/3000pcs. Master Carton
- Carton size : 38.5 X 32 X 38 cm.
- Measure : 0.047m³



WISER[®]



- Description : DIRECT FILL BALL PEN
- Tip : 0.6 mm
- Body Colour : Milky Multi Colour Foil
- Ink Colour : **BLUE** **RED** **BLACK**
- Qty : 50pcs.Pouch / 750 pcs.Box
/3000pcs. Master Carton
- Carton size : 38.5 X 32 X 38 cm.
- Measure : 0.047m³

WISER[®]

QUBA GLITTER



- Description : GLITTER GEL PEN
- Tip : 1 mm.
- Body Colour : TR
- Ink Colour : Pen Colour Ink Colour
- Qty : 10pcs. / 100pcs. Box
/ 1000pcs. Master Carton
- Carton size : 76 X 35 X 15 cm.
- Measure : 0.040m³

WISER[®]

MECHANICAL
PENCIL



- Description : MECHANICAL PENCIL
- Lead : 0.7 mm
- Body Colour : Assorted
- Qty : 10 pcs. Box / 100 pcs. Carton /2400pcs. Master Carton
- Carton size : 40 X 32 X 32 cm.
- Measure : 0.041m³

WISER[®]

MARK-Q



- Description : PERMANENT MARKER
- Body Colour : Opaque with foil
- Refill Colour : **BLUE** **RED** **BLACK** **GREEN**
- Qty : 10pcs. Box / 60pcs. Carton / 720pcs. Master Carton
- Carton size : 46 X 36 X 23 cm.
- Measure : 0.038m³



Also Available

WISER[®]

VENSTO[®]



- Description : WHITE BOARD MARKER
- Body Colour : Opaque with foil
- Refill Colour : **BLUE** **RED** **BLACK** **GREEN**
- Qty : 10pcs. Box / 60pcs. Carton / 720pcs. Master Carton
- Carton size : 46 X 36 X 23 cm.
- Measure : 0.038m³



Also Available



All fit Gelpen Refill Front Loading 0.6 mm Ink Colour :    



All fit Gelpen Refill Back Loading 0.6 mm Ink Colour :    



OXER / VEER Refill Front Loading 0.7 mm Ink Colour :   



All fit Pin Point Tip L/V Refill N.S 0.7 mm Ink Colour :   



All fit Pin Tip L/V Refill N.S 0.7 mm Ink Colour :   



Vista Refill N.S 0.7 mm Ink Colour :   

WISER[®]

CLIP BOARD



**MATHEMATICAL
INSTRUMENT BOX**





12 Pcs. Box



50 Pcs. Box



10 Pcs. Box



50 Pcs. Display



50 Pcs. Display



50 Pcs. Display



50 Pcs. Jar



50 Pcs. Jar



30 Pcs. Jar



10 Pcs. Card Pack



5 Pcs. Card Pack



5 / 10 Pcs. Blister Pack



10 Pcs. PVC Pack



5 / 10 Pcs. Pouch Pack



The Write Line of Success



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